



Florence Crittenton

*Where Hope Comes to Life*

**NEWS**

FOR IMMEDIATE RELEASE

**Contact:**

Megan Rose, Gordon C. James Public Relations

(602) 274-1988 or (602) 690-0801

[mrose@gcjpr.com](mailto:mrose@gcjpr.com)

**First All Girls Public Charter High School to Open in Fall 2011**

*School boasts small class sizes, highly accredited teachers*

PHOENIX (March 25, 2011) – Girls in the Valley now have an option to attend the first all girls public charter high school. This fall, Florence Crittenton will open the new Girls Leadership Academy of Arizona (GLAA).

Housed in central Phoenix, the school will ensure that every girl has equitable access to the highest level of academic and social supports. GLAA will offer a college preparatory education in conjunction with a strong emphasis on developing the leaders of tomorrow. Students will earn college credit for some classes while also earning high school credits and participate in a curriculum that is designed specifically for and made relevant to girls.

“The Girls Leadership Academy of Arizona was inspired by a vision that all young women have the opportunity to develop as leaders,” said Yvonne Watterson, Head of GLAA. “The only single gender educational options in the Valley are private schools, which are cost prohibitive to the average family. Now there is an academically competitive option that is completely free.”

Research shows that there are benefits to single gender education, including high academic achievement, higher self confidence and in the case of minority students, increased college enrollment. All teachers employed at GLAA hold four year degrees from an accredited college as well an Arizona teaching certification.

The GLAA curriculum is....and will utilize “Girl Meets World,” a research based and highly effective tool for leadership that is used in Oprah Winfrey’s Leadership Academy for Girls in South Africa. Each student has a teacher/mentor and will participate in a weekly advisory program and a variety of community service projects.

-more-





**Florence Crittenton**

*Where Hope Comes to Life*

The dynamic learning environment is enhanced through carefully selected partnerships including: ASU W.P. Carey School of Business, Teach for America, AZ Quest for Kids, Junior Achievement of Arizona, YWCA of Phoenix, Mi Famlia Vota, and the Arts Coalition.

To learn more about GLAA or to enroll, contact Jennifer Miller, director of school and community engagement, at 602-288-4552.

### **About Girls Leadership Academy of Arizona**

The GLAA 20,000 square foot campus is located at 715 W. Mariposa Street in Phoenix and has a café, medical office, physical education, a basketball court and fitness center. The school will enroll girls in grades 9-12.

### **About Florence Crittenton**

Florence Crittenton is a nonprofit 501(c) 3 organization and has been providing services to girls and young women in the metro Phoenix area for 115 years. Florence Crittenton's innovative programs and services touch the lives of more than 2,000 girls, boys and families in Arizona each year.

###

